

# Keeping Kids Safe:

## CHALLENGES AND RESOURCES FOR SCHOOLS AND COMMUNITIES

**DATE:** September 27, 2011

**TIME:** 8:00 a.m. - 12:00 p.m.

**PLACE:** BCIU Education Centre,  
2101 Centre Avenue, Reading, PA 19605 - [directions](#)

Children are vulnerable to a wide spectrum of illegal activities, ranging from libel to cyber bullying to armed assault. Members of law enforcement, government, and the education community will gather on **September 27, 2011**, at the BCIU Education Centre to consider these threats and the resources available to help schools, communities, and families keep kids safe. The third annual Keeping Kids Safe Conference will focus on the topics of cyberbullying, Internet safety, and social networking. Presenters from the Center for Safe Schools will discuss the role that the Internet and social networking play in the lives of students and the implications for these in regard to student safety. Resources will also be available to help schools, communities, and families keep kids safe. School and community members are welcome to attend.

### AGENDA

**8:00 - 8:30 a.m. REGISTRATION**

**8:30 - 8:45 a.m. WELCOME AND INTRODUCTIONS**

**Dr. John J. George**, Executive Director  
Berks County Intermediate Unit

**8:45 - 9:30 a.m. KEYNOTE ADDRESS: CYBERBULLYING AND IMPLICATIONS FOR SCHOOLS**

**Detective Charles Balough**,  
Master Trainer for "Protecting Kids Online"  
Center for Safe Schools

**9:30-9:45 a.m. BREAK**

**9:45-10:30 a.m. SESSION 2: INTERNET SAFETY**

**Michael Bookser**, Emergency Planning and Reponse Management  
Coordinator, Center for Safe Schools

**10:30 - 10:45 a.m. BREAK**

**10:45 - 11:30 a.m. SESSION 3: SOCIAL NETWORKING**

**Detective Balough and Michael Bookser**

Do you or other educators in your building use social networking sites to keep in touch with students? Does your Acceptable Use Policy adequately cover social networking?

This program will provide educators with an understanding of social networking and ways to navigate complex issues of privacy, security and ethics. This highly engaging and interactive session will utilize the social networking site Facebook as a focus of the discussion.

**11:30 a.m. - 12:00 p.m. WRAP-UP**

**REGISTRATION** Registration deadline - September 23, 2011

If you require Act 48 credit, you must register via the My Learning Plan website.

► [Click here to register or to view instructions on how to register by using My Learning Plan.](#)

If you are not seeking Act 48 credit hours for this training, R.S.V.P. to Lori Gerber at [larger@berksiu.org](mailto:larger@berksiu.org) or 610-987-8421.